



Medicare BackOffice[®]

by Insuractive

**WE HELP WITH MEDICARE
WHEN YOU CAN'T**

Agents licensed, contracted and
certified in all 50 states

WHAT DOES MEDICARE BACKOFFICE DO?

NOT CERTIFIED?
NOT LICENSED IN A STATE?
DON'T OFFER MA-PD?



We provide Medicare advice and products to your clients:

- Needs analysis
- Education
- Quotes and comparisons
- Product enrollment
- Service after the sale
- Policy review

NO WORRIES. WE'RE HERE TO HELP.

Medicare BackOffice is a support service for everyone from independent financial advisors to insurance agents. Whether you're an agent not licensed in a certain state to sell Medicare insurance or a professional who doesn't work with Medicare at all, we've got you covered. Our insurance agents are licensed, contracted and certified in all 50 states to provide Medicare advice and products.

WE TAKE CARE OF YOUR CLIENTS AT NO CHARGE.

YOU CAN EARN REFERRAL FEES.

HOW DO I KNOW MY CLIENTS ARE TAKEN CARE OF WHEN I REFER THEM TO YOU?

Our agents conduct a needs analysis with each client to ensure they arrive at decisions that are right for them. Since we offer numerous plans from various carriers that are “A”-rated or better, we are not beholden to or incentivized to push one carrier or plan over another. The clients’ needs take top priority — always.

MEDICARE BACKOFFICE SERVES

Financial advisors and registered reps

Life insurance and annuity agents

Property and casualty insurance agents

Senior health insurance agents

Employee benefit consultants

H.R. benefits coordinators

RESOURCES TO HELP YOU AND YOUR CLIENTS UNDERSTAND MEDICARE



“Guide to Medicare: Helping You Navigate the Medicare Maze”

Give electronic or print copies to prospects and clients as added value

Quarterly eNewsletter

Know important Medicare basics, dates and news so you understand how Medicare impacts your work with clients

Online resources

Customize prospecting emails, send important Medicare-related reminders and provide informational graphics to show you care about this piece of clients’ retirement

WE HELP YOU BUILD TRUST WITH CLIENTS

Our friendly, helpful Licensed Insurance Agents can ease the stress and anxiety that your clients experience surrounding Medicare. Their positive experience with us is your gain. They'll appreciate that you've helped them, and by addressing what's become a top concern for retirees — how to pay for health care in retirement — they'll see a value not offered by other producers. And that can lead to a long, prosperous relationship.

“(MY CLIENT) CAN’T STOP
TELLING ME HOW GOOD
YOU’VE BEEN TO WORK WITH.
IT SEEMS FROM YOUR HARD
WORK, I’M GETTING TOO
MUCH CREDIT.”

— TOM S., CFP®

HOW IT WORKS:

1
2
3

1. REGISTER



HOW TO REGISTER

WWW.MEDICAREBACKOFFICE.COM/REGISTER



2. REFER



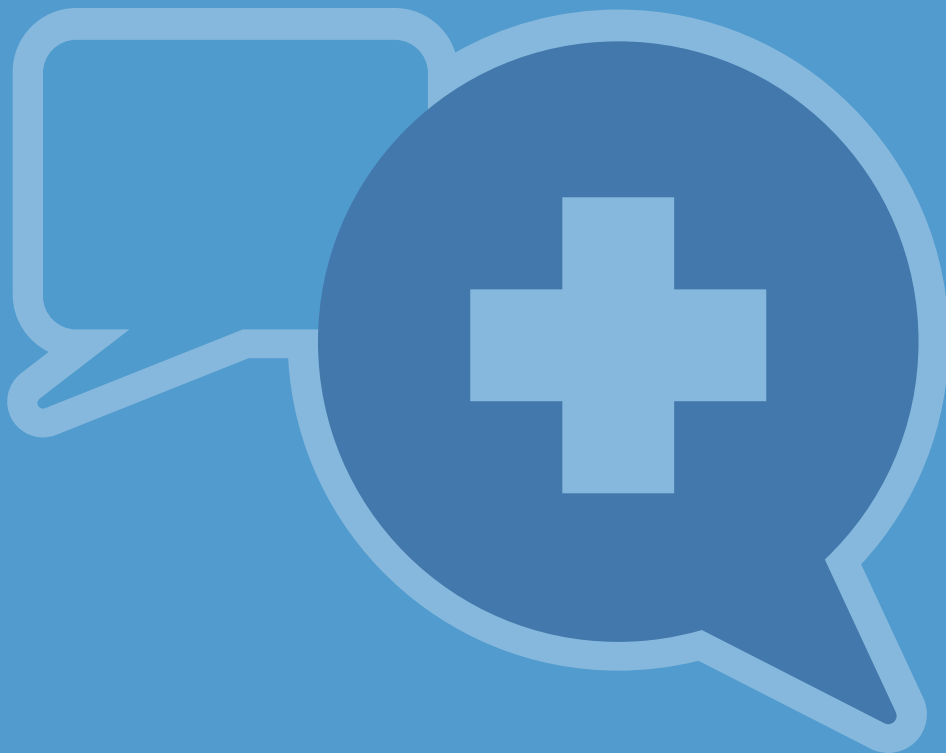
3. RECEIVE

QUESTIONS?

CALL BRIAN HICKEY

VICE PRESIDENT OF INSURACTIVE®

1-877-385-8083



WWW.MEDICAREBACKOFFICE.COM